Corporate Social Responsibility

These Case Studies were written from students at the EBC-university of applied sciences Düsseldorf. The students from 4th semester of the study "Tourism & Eventmanagement" have visited the lecture "Business Ethics & Corporate Social Responsibility". In this book Case studies from 9 different companies will be presented. The development of their enterprises, the position in the market and the strategies (Business Ethics, Corporate Social Responsibility, Sustainability).

Corporate Behavior and Sustainability

This book provides a framework for business ethics in the age of sustainability. The book examines the many ways that business is changing, and should change, to meet the demands of a sustainable future. This book blends philosophical and ethical analysis with real-world practical cases and examples to show what sustainable business can and should become. This book covers the shift to sustainable business models, environmental sustainability, alternative economic model of sustainable economics, sustainable production, and consumerism. People interested in the study of Business, Ethics, and Sustainability.

Rethinking Business Responsibility in a Global Context

How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses today, small and large, local and global. Business Ethics is a thorough yet accessible exploration of the main ethical theories and how these apply to the major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. "Key Concepts" and "Think Theory" boxes ensure the essential ideas are straightforward to grasp but don't go unchallenged, while "Ethics in Action" boxes and Case Studies illustrate these ideas at play in the working world. Step into the shoes of a decision-maker with "Ethical Dilemma" boxes and hear from them first hand with new "Practitioner Spotlight" boxes, which feature fascinating insights from real-life practitioners on how they manage ethical decisions and what skills they consider to be crucial to success. The fourth edition offers a wealth of new cases and examples as well as updates of favourites from previous editions, including features on AirBnB, TOMS, and McDonalds. Bespoke video interviews with the practitioners from the book and new multiple-choice questions enhance the online resources for students, while workshop and flipped...
classroom activity ideas support lecturers. In addition, content has been thoroughly updated across the
book and online to reflect the latest developments and issues surrounding corporate citizenship,
globalization, and sustainability. A ward-winning, best-selling, and up-to-date; this is the textbook of
choice for those wishing to excel in business ethics. The book is supported by an extensive range of
online resources: For students: Practitioner Spotlight videos and web links Additional Case Study web
links Additional Ethics in Action web links Additional Ethics on Screen web links Think Theory responses
Film list Ethics career guide Further reading Multiple-choice questions For lecturers: VLE content
PowerPoint slides Test bank Case bank Sample course outline Teaching notes for Case Studies Teaching
notes for Ethical Dilemmas Teaching notes for Ethics in Action features Teaching notes for Ethics on
Screen features Ideas for structured workshops

Business Ethics and Corporate Sustainability

Issues in Business Ethics and Corporate Social Responsibility explores these foundational themes
across a wide range of topics, including artificial intelligence, workplace surveillance, supply chain
management, big data, the finance industry, and many more. Coupled with a broad introduction by Dr.
David Weitzner, a professor of management at York University, this book provides students with the
essential information they need to assess business practices through the lens of ethical decision-making
and corporate social responsibility.

Dictionary of Corporate Social Responsibility

The term corporate social responsibility (CSR) is often used in the boardroom, classroom, and political
platform, but what does it really mean? Do corporations have ethical or philanthropic duties beyond their
obligations to comply with the law? How does CSR relate to business ethics, stakeholder management,
sustainability, and corporate citizenship? Mark Schwartz provides a concise, cutting-edge introduction to
the topic, analyzing many case studies with the help of his innovative “Three Domain Approach” to CSR.
Corporate Social Responsibility also provides a chronology of landmark contributions to the concept of
CSR and includes CSR resources on organizations, global codes and criteria, corporate CSR reports, and
websites and blogs. It is an invaluable resource for students, instructors, and business leaders looking to
master the basics of CSR.

The Planetary Bargain

This book deals with the role of international standards for corporate governance in the context of
corporate social responsibility. Based on the fundamentals of moral theory, the book examines
governance and CSR in general, addressing questions such as: Is “good governance” not affected by
moral concerns? How do the principles and practices of CSR standards adhere to or conflict with insights
from business ethics and moral theory? To what extent do the standards and governance models provide
normative guidance? Do the standards and governance guidelines provide an adequate means of
benchmarking and auditing? Are these standards a help or a hindrance to stakeholder engagement and
transparency? The book provides insightful and thought-provoking answers to these and many other
important questions concerning CSR standards, and offers a valuable resource for practitioners,
academics and students at business schools and other institutions.

Ethics and Corporate Social Responsibility

Environmental Ethics and Sustainability: A Casebook for Environmental Professionals introduces a
decision-making model constructed from the viewpoint that ethics are not about the way things are, but
about the way things should be. The first part of the book covers natural human instincts, human attitude,
treatment of other species and the natural world, and fundamental concepts in environmental decision
making in the public policy arena. It also provides insight and specifics on how to develop an ethics
culture in an organization as well as conduct an environmental ethics education program that trains
leaders, professionals, and students. The second part of the book identifies and deals with numerous
dilemmas in a case-study format, offers options, tests ethical values, and offers practice to the
environmental professionals in making the right choice and evaluating the justification for those
decisions. The authors of this book explore the notion that doing the right thing is not a natural human
instinct, and that the techniques needed for resolving an ethical dilemma require training. The book
defines ethics as “the difference between what a person has the right to do and the right thing to do!” It
details a framework for understanding and resolving various ethical claims and concentrates on providing hands-on practical training for environmental practitioners and students aspiring to become environmental leaders and professionals.

Positive Psychology in Business Ethics and Corporate Responsibility

The relationship between business and human rights has emerged in the last two decades as one of the most pressing issues in the field of business ethics. Do corporations have human rights responsibilities? If so, what is that nature of those responsibilities and do they differ in any significant way from those of governments? Is it reasonable or realistic to expect corporations to respect human rights in environments where governments, particularly in the developing and underdeveloped world, need economic development and have a limited capacity and/or interest in enforcing human rights standards and laws? The contributors to this groundbreaking volume take up these questions, examining them from both theoretical and practical perspectives. Topics discussed include the debates leading to the creation of the ISO 26000 standard and the United Nations human rights framework for business entities, as well as the nature and limits of the human rights responsibilities of business, the roles and responsibilities of international trade bodies like the World Trade Organization in protecting human rights, and the implications of the current debate for international trade agreements and trade with China. The contributors also explore the effectiveness of voluntary human rights standards in the textile and clothing trade, mining, advertising and the pharmaceutical industry. Scholars and students in management, philosophy, political science, sociology and law will find this volume a great resource, as will activists, managers and policy makers.

Corporate Social Responsibility

Corporate Social Irresponsibility focuses on ethical failures in order to relate corporate responsibility to business ethics, corporate governance, and organization effectiveness. The book advocates a strategic approach to CSR – ethical management cannot, and should not, be divorced from effective management. Corporate social responsibility has transitioned from oxymoron into a defining challenge of the twenty first century. Taking the recent financial crisis as a starting point, Alexander examines the underlying ethical and legal crises these events expose in the business world. The problems that have come to light go beyond issues of firm financial performance into the integrity of the manufacturing and marketing processes, and relations with consumers. As such, the book presents a model that resolves the apparent conflict between maximizing shareholder value, and meeting the interests of other firm stakeholders. Alexander presents a balanced view, contrasting her model with alternative approaches. The book also covers the impact of globalization on management, the ethics of outsourcing, the limits of regulation, as well as poverty alleviation and social entrepreneurship. Blending a comprehensive theoretical framework with a broad range of cases, this book covers the latest major changes in US legislation, as well as recent corporate scandals making it a valuable accompaniment to any course in CSR, business ethics, or business, government and society.

Corporate Social Responsibility and Sustainable Business

Corporate scandals and lack of confidence in our largest institutions mean that corporate social responsibility (CSR) now matters more than ever. Encroaching on CSR are concepts such as corporate sustainability and corporate citizenship, and older concerns with business ethics, business in society and the ethical corporation. This significantly revised and updated version of The Planetary Bargain explains the relations among these concepts and reflects the author’s new ideas and their new context. Enterprises across the world are waking up to the need for social responsibility towards shareholders and potential investors, managers and other employees, customers, business partners and contractors or suppliers, the natural environment and the communities within which they operate, including national governments and non-governmental organizations. Drawing on case studies of international companies and analysis of research from the past two decades, The Planetary Bargain shows how corporations can preserve their profitability while treating all stakeholders ethically and responsibly. It suggests a cooperative CSR strategy which creates prosperity for corporations and for the people they serve. It presents the case for a worldwide agreement, or ‘planetary bargain’, between private and public sectors, arguing that it is good for business and essential for future prosperity and stability.

Corporate Social Responsibility: Concepts, Methodologies, Tools, and Applications
This authoritative book includes cutting-edge insights from leading European and North American scholars who reflect upon business ethics. Foundations, firms, markets and stakeholders in order to design more sustainable patterns of development for business and society. Together, the contributing authors advance critical, innovative and imaginative perspectives to rethink the mainstream models and address the sustainability challenge. Business Ethics and Corporate Sustainability will provide a stimulating read for academic researchers, and postgraduate students in business ethics, corporate social responsibility and corporate sustainability as well as those interested in management, strategy and finance.

Business Sustainability, Corporate Governance, and Organizational Ethics

This book offers a remarkable collection of chapters, written by the leading scholars in CSR and employee engagement. Using the existing literature, new empirical studies, case studies and thought-provoking insights, this collection of authors discuss why and how to engage employees in CSR and through CSR. Employee engagement in Corporate Social Responsibility focuses on engaging employees in socially responsible initiatives with three major parts of the book: the antecedents that lead to employee engagement in CSR; the processes and opportunities to involve employees; and the impact of the above on employees, the company, non-profit organisations and society. This book contributes to both research and managerial practice by presenting cutting edge knowledge from leading CSR scholars and practitioners.

Ethics, CSR and Sustainability (ECSRS) Education in the Middle East and North Africa (MENA) Region

Companies can no longer expect to engage in dubious or unethical corporate behaviour without risking their reputation and damaging, perhaps irrevocably, their market position. Irresponsible corporate behavior not only deprives shareholders of long-term returns but also ultimately imposes a cost on society as a whole. Sustainable business is about ensuring that entities contribute toward positive social, environmental, and economic outcomes. Bad business behaviour is costly for stakeholders, for markets, for society, and the economy alike. To ensure that a company behaves well, the buy-in of the leadership team is crucial. The full commitment of the board of directors, in conjunction with the senior managers of the organization, is required if an organization is to be socially responsible. In this sense, leadership does not reside with an individual (the CEO) within the organization but with all of those at the apex of corporate power and control. Effective change management requires enlightened and capable leadership to instigate and drive the process of embedding a sustainable and socially responsible corporate philosophy and culture that supports good business decision-making. A profound understanding of the requirements of such a leadership process will help corporate managers become highly effective change agents. Governance will be the main driver of this change. For the economy and financial markets to become sustainable and resilient, radical changes in corporate leadership need to take place. Integrated reporting, government regulation, and international standards will all be important factors in bringing about this change. As well as understanding the effects of corporate behavior on financial markets, such an understanding is also now imperative in relation to the social and environmental contexts.

Business Ethics

An in-depth, single-volume resource on current standards, research, practice, and education in the field. Organizations worldwide are experiencing increased pressure from investors, lawmakers, and regulators to improve their corporate governance, business sustainability and corporate culture. The profit-with-purpose concept is gaining momentum in the business and investment communities in promoting creation of shared value for all stakeholders. Corporations are expected to generate required financial returns for shareholders and have desired social and environmental impacts while conducting their business ethically. Additionally, the social, ethical, and environmental performance of corporations are subject to intense scrutiny in today’s business environment. More than ever before, society is holding public companies accountable for their business activities and their financial reporting process. As colleges and universities continue to develop relevant curriculum, the importance of ethical conduct, business sustainability, and corporate governance is receiving increased attention from the general public, regulators, accounting professionals, and academics. Business Sustainability, Corporate Governance, and Organizational Ethics is a contemporary examination of emerging educational topics that continue to gain acceptance in business schools around the globe in training and preparing the most
Where To Download Business Ethics And Corporate Sustainability

efficient and competent future business leaders. Divided into four modules, this authoritative book first covers three introductory chapters. The second module presents business sustainability, sustainability principles, theories, standards as well as sustainability factors of performance in all five economic, governance, social, ethical and environmental dimensions, sustainability reporting and assurance, sustainability risk assessment, and sustainability research and education. The third module explores corporate governance— including its oversight, managerial, compliance, advisory, auditing, and monitoring functions— and discusses its integration with accounting research and business curricula. The importance of business, professional, and workplace ethics, and corporate culture is illustrated in the book’s final module. Reflecting the most current information in the field, this book: Addresses the latest revisions to the AACSB Accreditation Standards Discusses the role business schools play in providing coverage of business sustainability, corporate governance and organizational ethics education Covers five dimensions of business sustainability performance: economic, governance, social, ethics, and environmental (EGSEE) and sustainability reporting and assurance Provides a framework for discussing important functions of corporate governance such as oversight, managerial, compliance, auditing, advisory and monitoring Discusses current trends in organizational ethics research and education Business Sustainability, Corporate Governance, and Organizational Ethics is an important resource for business students, financial, managerial accounting and auditing students, corporations and their directors and executives, regulators, researchers, and those in relevant areas of academia.

Business Ethics, Sustainability and CSR

Over the last 30 years, corporate social responsibility (CSR) has become a household term, reflecting a combination of factors that we have come to associate with that most catch-all of terms “globalization,” including the widespread popular concern with such social issues as the environment and international human rights. Corporate Social Responsibility examines the history of the idea of business ethics (which goes back at least to ancient Mesopotamia) before exploring the state of CSR today. This book argues that a wide-ranging understanding of the purpose of business is necessary to create value for a community of stakeholders which in turn can generate a sustainable future. The book suggests that corporations still have a long way to go, but remains optimistic. The book’s sanguine interpretation of the current state of corporate affairs and a recommended way forward, results not only from the authors analysis, but also his direct experience. This book presents the case that we are in the midst of a major paradigm shift in our understanding of the purpose of business and that this new understanding holds much promise for business being a significant force for a more just and peaceful world. This work provides a concise overview of CSR and an important examination of the present and future work of the UN Global Compact and will be of interest to students of international organizations, international business and corporate social responsibility.

Routledge Handbook of Sport and Corporate Social Responsibility

As the role of sport in society becomes ever more prominent and as sports organisations become increasingly influential members of the global community, so it has become more important than ever for sport to consider its wider social responsibilities. The Routledge Handbook of Sport and Corporate Social Responsibility is the first book to offer a comprehensive survey of theories and concepts of CSR as applied to sport, and the social, ethical and environmental aspects of sport business and management. It offers an overview of perspectives and approaches to CSR in sport, explores the unique features of the sport industry in relation to CSR, explores the tools, models, common pitfalls and examples of best practice on which managers can draw, and discusses how CSR and corporate citizenship can be integrated into the sport management curriculum. The book covers every key issue and functional area, including implementation, strategic benefits, communication and corporate image, stakeholder engagement, and the measurement and evaluation of CSR policies and practices, and includes detailed international case studies, from the NBA and the Olympic Games to Japanese soccer. The Routledge Handbook of Sport and Corporate Social Responsibility is important reading for any student, researcher, manager or policy maker with an interest in sport business, management, ethics or development.

Corporate Social Irresponsibility

This is the first in a two volume study of Corporate Social Responsibility and corporate behaviour from around the world, taking in viewpoints from five continents and over ten countries. These case studies present a detailed analysis of best practice in the corporate world in the areas of social ethics and
Community engagement.

Business, Ethics, and the Environment

Alongside increasing demands for transparency and accountability, business governance is transforming due to decades of economic turmoil, regulatory reform, and technological change. There is now a holistic approach to this concept, as it is no longer just about running companies and organization efficiently. Ethics and Decision-Making for Sustainable Business Practices is a critical scholarly resource that examines issues of sustainability, ethics, governance, and cultural influence in the business world. Featuring coverage on a broad range of topics such as entrepreneurship, cost management, environmental business, and cultural diversity, this book is geared towards managers, leaders, researchers, and organizations interested in the integration of sustainable business practices.

Introduction to Business

This book examines the Indian mandate for Corporate Social Responsibility (CSR) and its implementations in various individual organizations. Although the mandate is applicable only to certain large and stable companies, many believe that India is poised to become the birthplace of social, economic and environmental transformation, given the immense size of the Indian population and its challenging socio-economic index. The book explores the various facets of CSR investigation and places special emphasis on the Schedule VII of the Indian Companies Act of 2013, which defines specific areas of intervention for these companies. In addition, it provides a wealth of first-hand case studies that exemplify the ongoing developments and the fundamental challenges and opportunities of mandated CSR.

Ethics & Business. Sustainability, Social responsibility and Ethical instruments

Profit maximization motive of business has led to competition and corruption erasing the distinction between ethical and unethical business practices. The result is rampant unethical practices in business causing harm both to business and society.

Employee Engagement in Corporate Social Responsibility

This book examines topical issues in global corporate social responsibility (CSR) from both scholarly and practical perspectives. It offers a variety of viewpoints and cases from countries around the globe and combines them with current academic knowledge. Intended for students, academics, and managers wishing to keep abreast of the challenges and opportunities for corporations operating in our ever-more-complex globalized world, this book provides fresh insights into responsible business conduct.

The Oxford Handbook of Corporate Social Responsibility

These Case Studies were written from students at the EBC-university of applied sciences Düsseldorf. The students from 4th semester of the study "Tourism & Eventmanagement" have visited the lecture "Business Ethics & Corporate Social Responsibility". In this book Case studies from 10 different companies will be presented. The development of their enterprises, the position in the market and the strategies (Business Ethics, Corporate Social Responsibility, Sustainability).

Business Ethics and Corporate Social Responsibility

This book addresses the rising concept of 21st century societal marketing which entails that marketers should fulfill the needs of their target group in ways that enhance the well-being of a society as a whole. In the past, social responsibility and corporate ethics may not have been the key elements of corporate and business strategy. However, in the last decade the picture has changed dramatically. Consumers are more concerned about ethical issues and the effects of business activities on the environment and the society. The impact and importance of ethical consumerism is escalating. The consumers are more attentive and expect companies promote their ethical credentials in order to make them more accountable of their actions. This book also reveals how companies should realize that corporate social responsibility (CSR) is not an illustration of corporate altruism but a source of opportunity, and competitive advantage. Finding and following social initiatives as a part of the key business model is proved to be one of the
competitive strengths in many instances. This book covers different issues related to ethics, social responsibility and sustainability in marketing and presents different cases and applications from different countries. Together with the best practices, each case and research is expected to shed light on how to improve the role of marketing in helping to the development and well-being of the society.

Ethics and Corporate Social Responsibility in the Meetings and Events Industry

The Middle East and North Africa (MENA) region is undergoing significant socio-political and developmental transition. Although interest in corporate social responsibility (CSR) in the region is growing, little research has addressed corporate social responsibility education and its potential impact. CSR has an important role to play in the socio-economic development of the Middle East and North Africa due to the volatility and developmental needs of the region. Recent research has highlighted that the vitality of the institutional environment and the needs of multiple stakeholders in CSR are not necessarily consistent with the notion of CSR in the West. This book compiles conceptual, contextual, and empirical research that addresses the concepts of CSR, ethics, and sustainability education in the MENA region, with a special emphasis on how educators can bridge to the Giving Voice to Values approach. This book presents a much-needed portfolio of articles from authors based in Egypt, Morocco, the Sultanate of Oman, Qatar, and the United Arab Emirates (UAE), highlighting first an overview of the topic and its corresponding publications in the MENA region, then presenting several exemplary cases related to ECSRS application in various countries.

Business Ethics

Corporate activities are not only drivers of economic growth but also key actors of the changes towards more sustainable markets and environment as well as inclusive development. Significant efforts have recently been devoted to transform private and public firms alike from pure economic-oriented organizations to entities that deliberately and diligently create value without neglecting social and environmental implications of their activities. Firm performance, resilience, and survival are nowadays, more than ever before, dependent on how they consciously and purposefully engage in appropriate corporate social responsibility (CSR) strategies and actions. This book, Corporate Social Responsibility, Ethics and Sustainable Prosperity, will provide all readers, including investors, managers, lawmakers, and policymakers with an up-to-date, comprehensive, and thoughtful coverage of CSR and ethical issues at the crossroads of different finance and management disciplines. It contains a rich collection of insightful studies covering a wide range of topics in corporate ethics, CSR, and sustainable prosperity. Together, these studies help readers deepen their knowledge on different country environments and various organizational forms, policies, and activities. The book is composed of 16 chapters which are divided into two interconnected parts: Part I addresses ESG and ethical issues in corporate decision-making, while Part II provides insights towards sustainable prosperity.

Ethics and Decision-Making for Sustainable Business Practices

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

Business Ethics, Sustainability and CSR

Organizations have developed a variety of strategies for dealing with the intersection of societal needs, the natural environment, and corresponding business imperatives. At one end of the continuum are organizations that do not acknowledge any responsibility to society and the environment. And on the other end of the continuum are those organizations that view their operations as having a significant impact as well as reliance on society at the economic, social, and ecological levels. This sourcebook presents current knowledge related to what has become known as "corporate social responsibility" (CSR). Ongoing research reveals that a variety of strategies, alliances and partnerships, and approaches are being used around the globe to respond to issues of CSR. The aspirations of many corporations to contribute to a better world is great, but translating that aspiration into reality remains a challenge for
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organizations the world over.

Business and Human Rights

Corporate social responsibility (CSR) continues to grow as an area of interest in academia and business. Encompassing broad topics such as the relationship between business, society, and government, environmental issues, globalization, and the social and ethical dimensions of management and corporate operation, CSR has become an increasingly interdisciplinary subject relevant to areas of economics, sociology, and psychology, among others. New directions in CSR research include advanced 'micro' based investigations in organizational behaviour and human resource management, additional studies of environmental social responsibility and sustainability, further research on "strategic" CSR, connections between social responsibility and entrepreneurship, and improvements in methods and data analysis as the field matures. Through authoritative contributions from international scholars across the social sciences, this Handbook provides a cohesive overview of this recent expansion. It introduces new perspectives, new methodologies, and new evidence from a range of disciplines to encourage and facilitate interdisciplinary research and global implementation of corporate social responsibility.

Mandated Corporate Social Responsibility

This book provides a concise and authoritative guide to corporate social responsibility (CSR) and related paradigms, including environmental responsibility, corporate sustainability and responsibility, creating shared value, strategic CSR, stakeholder engagement, corporate citizenship, business ethics and corporate governance, among others. It is primarily intended for advanced undergraduate and / or graduate students. Moreover, it is highly relevant for future entrepreneurs, small business owners, non-profit organisations and charitable foundations, as it addresses the core aspects of contemporary strategies, public policies and practices. It also features case studies on international policies and principles, exploring corporate businesses' environmental, social and governance reporting. "Mark Camilleri’s new book provides an excellent overview of the eclectic academic literature in this area, and presents a lucid description of how savvy companies can embed themselves in circular systems that reduce system-wide externalities, increase economic value, and build reputation. A valuable contribution." Charles J. Fombrun, Founder of Reputation Institute and a former Professor of Management at New York University and The Wharton School, University of Pennsylvania, USA “I am pleased to recommend Dr. Camilleri’s latest book, Corporate Sustainability, Social Responsibility, and Environmental Management. The book is a rich source of thought for everyone who wants to get deeper insights into this important topic. The accompanying five detailed case studies on a wide array of corporate sustainable and responsible initiatives are helpful in demonstrating how theoretical frameworks have been implemented into practical initiatives. This book is a critical companion for academics, students, and practitioners." Adam Lindgreen, Professor and Head of Department of Marketing, Copenhagen Business School, Denmark “This book is an essential resource for students, practitioners, and scholars. Dr. Mark Camilleri skillfully delivers a robust summary of research on the business and society relationship and insightfully points to new understandings of and opportunities for responsible business conduct. I highly recommend Corporate Sustainability, Social Responsibility, and Environmental Management: An Introduction to Theory and Practice with Case Studies." Diane L. Swanson, Professor and Chair of Distinction in Business Administration and Ethics Education at Kansas State University, KS, USA "Mark’s latest book is lucid, insightful, and highly useful in the classroom. I strongly recommend it." Donald Siegel, Dean of the School of Business and Professor of Management at the University at Albany, State University of New York, NY, USA “The theory and practice of corporate sustainability, social responsibility and environmental management is complex and dynamic. This book will help scholars to navigate through the maze. Dr Camilleri builds on the foundations of leading academics, and shows how the subject continues to evolve. The book also acknowledges the importance of CSR 2.0 - or transformative corporate sustainability and responsibility - as a necessary vision of the future." Wayne Visser, Senior Associate at Cambridge University, UK. He is the author of CSR 2.0: Transforming Corporate Sustainability & Responsibility and Sustainable Frontiers: Unlocking Change Through Business, Leadership and Innovation "Corporate Sustainability, Social Responsibility and Environmental Management: An Introduction to Theory and Practice with Case Studies" provides a useful theoretical and practical overview of CSR and the importance of practicing corporate sustainability." Geoffrey P. Lantos, Professor of Business Administration, Stonehill College, Easton, Massachusetts, USA “This book offers a truly comprehensive guide to current concepts and debates in the area of corporate responsibility and sustainability. It gives helpful guidance to all those committed to mainstreaming responsible business practices in an academically reflected, yet practically relevant, way." Andreas
Rasche, Professor of Business in Society, Copenhagen Business School, Denmark “A very useful resource with helpful insights and supported by an enriching set of case studies.” Albert Caruana, Professor of Marketing at the University of Malta, Malta and at the University of Bologna, Italy “A good overview of the latest thinking about Corporate Social Responsibility and Sustainable Management based on a sound literature review as well as useful case studies. A notable step forward in establishing a new business paradigm.” René Schmidpeter, Professor of International Business Ethics and CSR at Cologne Business School (CBS), Germany “Dr. Camilleri’s book is a testimony to the continuous need around the inquiry and advocacy of the kind of responsibility that firms have towards societal tenets. Understanding how CSR can become a modern manifestation of deep engagement into socio-economic undercurrents of our firms, is the book’s leading contribution to an important debate, that is more relevant today than ever before.” Mark Esposito, Professor of Business and Economics at Harvard University, MA, USA “Mark’s book is a great addition to the literature on CSR and EM; it will fill one of the gaps that have continued to exist in business and management schools, since there are insufficient cases for teaching and learning in CSR and Environmental Management in Business Schools around the globe.” Samuel O. Idowu, Senior Lecturer in Accounting at London Metropolitan University, UK; Professor of CSR at Nanjing University of Finance and Economics, China and a Deputy CEO, Global Corporate Governance Institute, USA “Corporate Social Responsibility has grown from 'nice to have' for big companies to a necessity for all companies. Dr Mark Camilleri sketches with this excellent book the current debate in CSR and CSR communication and with his cases adds valuable insights in the ongoing development and institutionalization of CSR in nowadays business.” Wim J.L. Elving, Professor at the University of Amsterdam, Netherlands

Corporate Sustainability, Social Responsibility and Environmental Management

The decisions a corporation makes affect more than just its stakeholders and can have wide social, environmental, and economic consequences. This facilitates a business environment built around the practical regulations and transparency necessary to ensure ethical and responsible business practice. Corporate Social Responsibility: Concepts, Methodologies, Tools, and Applications is a vital reference source on the ways in which corporate entities can implement responsible strategies and create synergistic value for both businesses and society. Highlighting a range of topics such as company culture, organizational diversity, and human resource management, this multi-volume book is ideally designed for business executives, managers, business professionals, human resources managers, academicians, and researchers interested in the latest advances in organizational development.

Corporate Social Responsibility, Ethics, and Sustainable Prosperity

A new text for new realities: Business Ethics & Corporate Social Responsibility charts a course for students through the unprecedented challenges and turbulence of modern business and its implications for people across the globe. Moving beyond the Anglo-American focus of existing works, the authors employ a refreshingly international perspective to leave students with a broad and reflective understanding of business ethics. A flexible 3-part structure, developed from extensive market feedback, aligns with the latest course structures, while a strong focus on environmental ethics and sustainability throughout provides market-leading coverage of this vital issue. An unparalleled range of case studies, including chapter cases and longer premium cases supplied by HBR, Ivey and ECCH, combine with a full set of online supporting resources to make this the complete introduction to business ethics in a rapidly evolving world.

Business Ethics

The goal of this volume is to begin to create those critical linkages between positive psychological attributes and relevant research areas. Undoubtedly, there are many topics in positive psychology that could not be covered in just one volume, and many more topical linkages to business ethics and social responsibility that need to be made. While much research yet needs to be done in this nascent area, we hope that much as other volumes on positive psychology served as an impetus for research in social psychology (see Snyder & Lopez, 2002) and organizational behavior (Cameron, Dutton, & Quinn, 2003), this volume will ignite scientific interest in the role positive psychology plays in key areas such as ethics and social responsibility. As the study of positive psychology continues to emerge more fully, it may well help us to better comprehend the impact of this paradigm on predicting ethical decision making, organizational citizenship, and social responsibility toward the end of creating more positive and
productive workplaces in general.

Environmental Ethics and Sustainability

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Issues in Business Ethics and Corporate Social Responsibility

Corporate Social Responsibility and Governance

This book is a concise and authoritative reference work and dictionary in the field of corporate social responsibility, sustainability, business ethics and corporate governance. It provides reliable definitions to more than 600 terms and concepts for researchers and professionals alike. By its definitions the dictionary helps users to understand the meanings of commonly used terms in CSR, and the roles and functions of CSR-related international organizations. Furthermore, it helps to identify keynotes on international guidelines, codes and principles relevant to CSR. The role of CSR in the business world has developed from a fig leaf marketing front into an important and indispensable aspect of corporate behavior over the past years. Sustainable strategies are valued, desired and deployed more and more by relevant players in business, politics, and societies all over the world. Both research and corporate practice therefore see CSR as a guiding principle for business success.

International Business, Sustainability and Corporate Social Responsibility

Corporate Sustainability & Responsibility (CSR) - incorporating corporate responsibility, sustainable development, business ethics and corporate citizenship - has become a widely taught subject in business schools and practiced in companies around the world. Presented here is a comprehensive textbook that introduces students and practitioners to CSR theory and practice, looking at the past, present and future. The text includes 25 case studies and over 60 sets of discussion questions (nearly 200 questions), which allow teachers, students and practitioners to reflect on the presented content and to discuss, debate and dig deeper into the issues. The text itself is written in a highly readable style, without sacrificing academic rigour (there are over 200 references cited). The result is an inexpensive, accessible and searchable introduction to a management discipline that has become critical to the future of business, written by one of the world's leading authorities on the subject.

Ethics, Social Responsibility and Sustainability in Marketing

Ethics and Corporate Social Responsibility in the Meetings and Events Industry is a comprehensive roadmap that prepares event professionals for the economic, environmental, and social challenges ahead, and transforms the industry for the long run. This timely text inspires us to view Corporate Social Responsibility, ethics, and sustainability as no longer just best practices, but as business standards. With its practical tools and insights, readers are compelled to build an industry where meetings and events contribute positively and ethically to communities and cultures. Ethics and Corporate Social Responsibility in the Meetings and Events Industry presents a wide range of topics, bringing insights from environmental science to corporate responsibility. Intended to build sustainable leaders in the industry, this book offers the knowledge to get started and the momentum to continue.

Philosophy of Management and Sustainability

Using an interdisciplinary focus, this book combines the research disciplines of philosophy, business management and sustainability to aid and advance scholar and practitioner understanding of the United Nations' Sustainable Development Goals (SDGs).

Business Ethics and Corporate Social Responsibility

Ethical failures are rooted in leadership failure, the lack of a corporate culture in which ethical concerns have been integrated, and unresponsiveness to key organizational stakeholders. This book seeks to enhance our understanding of the causes of ethical debacles in an era when ethical missteps can often lead to corporate bankruptcies or worse. Sims offers practical solutions for mitigating damage and
preventing such problems from happening in the first place. He also explains how to institutionalize ethics throughout an organization. Sims asserts that organizations wishing to behave ethically must do more than harbor good intentions. Such companies must implement policies that inculcate the corporate culture with ethical values. They must also commit to ethical behavior in all interactions with internal and external stakeholders, including investors, customers, employees, and the community.

**Corporate Sustainability & Responsibility**

The subject of business ethics addresses what can be considered morally right and wrong in the way businesses make decisions and conduct their activities. Business Ethics is a lively and engaging textbook covering the foundations of business ethics and applying these theories, concepts and tools to each of the corporation's major stakeholders. Written from a European perspective, the text considers the implications of three major challenges facing the corporation: corporate citizenship, globalization and sustainability. This second edition has been thoroughly revised and updated and includes new content on personal values and Asian perspectives. It features lots of new cases and vignettes as well as updates of favourites from the first edition. The high level of pedagogical features has been extended for the new edition, with new features including 'Ethics on Screen' and 'Key Readings'. The online resource centre has been developed further with new features including more teaching notes, incorporating review and discussion questions for lecturers, and additional weblinks for students.