Investors Chronicle

Ancient Near Eastern Texts Relating to the Old Testament with Supplement

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Gardner's Art Through the Ages

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Real Estate Investments and How to Make Them (Fourth Edition)

Next Generation Business Strategies for the Base of the Pyramid

Five Centuries in America

Total Global Strategy

Investing For Dummies

The Building News and Engineering Journal

Retiring Wealthy

101 Successful Ways to Turn Weekends Into Wealth

The Fortune at the Bottom of the Pyramid

Building Wealth

Macmillan/McGraw-Hill Social Studies

The Heritage of World Civilizations

Sacred Economics, Revised

Lightning Gods and Feathered Serpents

This is a uniquely comprehensive introduction to the study of politics in a variety of countries. Part I surveys the core topics of comparative politics and equips students with the concepts and analytical methods needed to understand the complexities of today's political world, explaining in a step-by-step fashion how the basic techniques of the scientific method, such as qualitative hypothesis testing, can be used to understand political realities. Part II provides in-depth studies of a number of major countries, using the concepts and analytical techniques introduced in Part I. By combining rich conceptualization, analytical methods, and extensive coverage of a diversity of countries, this engaging text teaches students how to think for themselves about politics, logically and systematically.

The author of How to Invest $50-$5,000, Your First Financial Steps, and How to Make Money Investing Abroad presents the only annually published guide to personal finance that provides timely assessments and current rates, in addition to today's hottest investment vehicles. Includes addresses and/or phone numbers for all investment companies cited in the book. Picking up where the smash bestseller The Millionaire Next Door leaves off, Getting Rich in America reveals eight simple, practical, commonsense rules anybody can follow to save a million dollars--without sacrificing quality of life. Based on years of research studying self-made millionaires, and a phi-losophy that has proven successful for the authors, internationally acclaimed economists Dwight R. Lee and Richard B. McKenzie unveil a profound truth in the quest to become wealthy: Getting rich is a choice--and choosing to be rich, especially in America, has never been easier. With its emphasis on achieving balance, Getting Rich in America is filled with exercises and easy-to-execute calculations that reveal how the "little things" really do add up and practical tips for saving and making your money work harder--so you don't have to. A comprehensive history of world art reveals how art reflects and participates in the artists' view of the world in which they live, from the prehistoric world through the twenty-first century. Expanded and updated, Charles Eisenstein's classic treatise on capitalism, currency, and the gift economy. This revised version traces the history of money, from ancient gift economies to modern capitalism, and includes new material on cryptocurrencies and emerging research that has come out since the book's original publication. Charles Eisenstein shows how capitalism contributes to alienation, competition, and scarcity; destroys community; and necessitates endless growth at the cost of social and environmental devastation. Today, these trends have reached their extreme--and their collapse presents a golden opportunity to transition to a more connected, ecological, and sustainable way of being. Eisenstein describes the deeper narratives beneath our economic system, and how we can reimagine it to align with a new story. Applying a broadly integrated synthesis of theory, policy, and practice, he explores avant-garde concepts of the New Economics, including negative-interest currencies, local economies, gift economics, cryptocurrencies, and the restoration of the commons. Tapping into a rich lineage of conventional and unconventional economic thought, Eisenstein presents a vision that is original yet commonsense, radical yet gentle, and increasingly relevant as the crises of our civilization deepen. The definitive guide to maximizing earnings in one of the nation's most lucrative fields. This revised and updated edition of the classic guide demonstrates how anyone can enter the world of real estate—even with little or no money to start. From finding and analyzing investment property through financing, buying, managing, and selling—when the time is right—real estate expert Milt Tanzer provides essential information, including: - Where to find the best sources of investment capital - How to locate the best property - How even 100%-leveraged property can offer a good return - How to negotiate the purchase and close the deal - How to set up a simple and efficient recordkeeping system - How to make the highest possible after-tax profit while owning property—and when selling it - How to build investments into a substantial estate - How to safely invest on a budget As the digital economy changes the rules of the game for enterprises, the role of software and IT architects is also transforming. Rather than focus on technical decisions alone, architects and senior technologists need
to combine organizational and technical knowledge to effect change in their company’s structure and processes. To accomplish that, they need to connect the IT engine room to the penthouse, where the business strategy is defined. In this guide, author Gregor Hohpe shares real-world advice and hard-learned lessons from actual IT transformations. His anecdotes help architects, senior developers, and other IT professionals prepare for a more complex but rewarding role in the enterprise. This book is ideal for: Software architects and senior developers looking to shape the company’s technology direction or assist in an organizational transformation Enterprise architects and senior technologists searching for practical advice on how to navigate technical and organizational topics CTOs and senior technical architects who are devising an IT strategy that impacts the way the organization works IT managers who want to learn what’s worked and what hasn’t in large-scale transformation This anthology brought together the most important historical, legal, mythological, liturgical, and secular texts of the ancient Near East, with the purpose of providing a rich contextual base for understanding the people, cultures, and literature of the Old Testament. A scholar of religious thought and biblical archaeology, James Pritchard recruited the foremost linguists, historians, and archaeologists to select and translate the texts. The goal, in his words, was “a better understanding of the likenesses and differences which existed between Israel and the surrounding cultures.” Before the publication of these volumes, students of the Old Testament found themselves having to search out scattered books and journals in various languages. This anthology brought these invaluable documents together, in one place and in one language, thereby expanding the meaning and significance of the Bible for generations of students and readers. As one reviewer put it, “This great volume is one of the most notable to have appeared in the field of Old Testament scholarship this century.” Princeton published a follow-up companion volume, The Ancient Near East in Pictures Relating to the Old Testament (1954), and later a one-volume abridgment of the two, The Ancient Near East: An Anthology of Texts and Pictures (1958). The continued popularity of this work in its various forms demonstrates that anthologies have a very important role to play in education—and in the mission of a university press. Investing For Dummies, 7th Edition (9781119293347) was previously published as Investing For Dummies, 7th Edition (9781118884928). While this version features a new Dummies cover and design, the content is the same as the prior release and should not be considered a new or updated product. Invest in your financial future with this valuable, popular, and easy-to-use guide This latest edition of Investing For Dummies is infused with new and updated material to help you ramp up your portfolio today! This includes time-tested advice, updates to investing recommendations, and strategies that reflect changing market conditions. Investing may be an intimidating prospect, but this resource will serve as your primer on all aspects of the topic, including how to develop and manage a portfolio, invest in stocks, bonds, mutual funds, and real estate, open a small business, and understand the critical tax implications of your investing decisions. Updates have been made to sections on investing resources, health insurance, retirement planning, and investment options, among others. Investing For Dummies, 7th Edition will help ease you into investing confidently. Dive into the new content to get sage advice regardless of where you are in your investment planning stage—beginning to develop plans, investing through a company 401(k), or seeking to shore up your nest egg prior to retirement, this book covers it all. Addresses all aspects of investing, including how to develop and manage a portfolio that includes various investment instruments Features expanded and updated coverage on investing resources, retirement planning, tax laws, investment options, and real estate Offers time-tested advice and strategies from Eric Tyson, a nationally-recognized personal finance counselor and bestselling author If you’re looking to get sound guidance and trusted investment strategies, Investing For Dummies sets you up to take control of your investment options.Strengthen family and community engagement to promote equity and increase student success! When schools, families, and communities collaborate and share responsibility for students’ education, more students succeed in school. Based on 30 years of research and fieldwork, this fourth edition of a bestseller provides tools and guidelines to use to develop more effective and equitable programs of family and community engagement. Written by a team of well-known experts, this foundational text demonstrates a proven approach to implement and sustain inclusive, goal-oriented programs. Readers will find: Many examples and vignettes Rubrics and checklists for implementation of plans CD-ROM complete with slides and notes for workshop presentations The Great Gatsby is a 1925 novel written by American author F. Scott Fitzgerald that follows a cast of characters living in the fictional town of West and East Egg on prosperous Long Island in the summer of 1922. The story primarily concerns the young and mysterious millionaire Jay Gatsby and his quixotic passion and obsession for the beautiful former debutante Daisy Buchanan. The Great Gatsby explores themes of decadence, idealism, resistance to change, social upheaval, and excess, creating a portrait of the Jazz Age or the Roaring Twenties that has been described as a cautionary tale regarding the American Dream. Set on the prosperous Long Island of 1922, The Great Gatsby provides a critical social history of America during the Roaring Twenties within its fictional narrative. That era, known for profound economic prosperity, the development of jazz music flapper culture, new technologies in communication (motion pictures, broadcast radio, recorded music) forging a genuine mass culture; and bootlegging, along with other criminal activity, is plausibly depicted in Fitzgerald’s novel. Fitzgerald uses many of these societal developments of the 1920s that were to build Gatsby’s stories from many of the simple details like automobiles to broader themes like Fitzgerald’s discreet allusions to the organized crime culture which was the source of Gatsby’s fortune. Fitzgerald depicts the garish society of the Roaring Twenties by placing the
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Answer

book's plotline within the historical context of the era. The winners of the Nobel Prize in Economics upend the most common assumptions about how economics works in this gripping and disruptive portrait of how poor people actually live. Why do the poor borrow to save? Why do they miss out on free life-saving immunizations, but pay for unnecessary drugs? In Poor Economics, Abhijit V. Banerjee and Esther Duflo, two award-winning MIT professors, answer these questions based on years of field research from around the world. Called "marvelous, rewarding" by the Wall Street Journal, the book offers a radical rethinking of the economics of poverty and an intimate view of life on 99 cents a day. Poor Economics shows that creating a world without poverty begins with understanding the daily decisions facing the poor. Each unit includes guided reading, vocabulary building, skillbuilder practice, geography applications, primary sources, literature selections, retreating activities, enrichment activities for gifted and talented students, history workshop resources and answer key. There is no doubt that we are in the middle of a transition to a knowledge-based economy. Breakthrough technologies in microelectronics, biotechnology, new materials, telecommunications, robotics, and computers are fundamentally changing the game of creating wealth. While these new industries are growing explosively, existing industries such as banking and retail are being transformed beyond recognition. As a result, a new global economy is emerging to replace existing national economies. What will it take for individuals, companies, and entire countries to succeed in the new economics of the twenty-first century? Rather than focusing on spending, Lester C. Thurow argues that we must emphasize investment in basic knowledge, education, and infrastructure. Only by committing ourselves to building communal wealth can we maximize opportunities for building personal wealth as well. Building Wealth is an indispensable guide to surviving -- and thriving -- in the economies of the twenty-first century. Collectively, the world's billions of poor people have immense untapped buying power. Prahalad's global bestseller shows why companies can't afford to ignore "Bottom of the Pyramid" (BOP) markets. Now available in paperback, it offers a blueprint for driving the radical innovation companies will need to profit in emerging markets, and using those innovations to become more competitive everywhere. "Bibliography found online at tonyrobbins.com/masterthegame"--Page [643]. El Tajin, an ancient Mesoamerican capital in Veracruz, Mexico, has long been admired for its stunning pyramids and ballcourts decorated with extensive sculptural programs. Yet the city's singularity as the only center in the region with such a wealth of sculpture and fine architecture has hindered attempts to place it more firmly in the context of Mesoamerican history. In Lightning Gods and Feathered Serpents, Rex Koontz undertakes the first extensive treatment of El Tajin's iconography in over thirty years, allowing us to view its imagery in the broader Mesoamerican context of rising capitals and new elites during a period of fundamental historical transformations. Koontz focuses on three major architectural features—the Pyramid of the Niches/Central Plaza ensemble, the South Ballcourt, and the Mound of the Building Columns complex—and investigates the meanings of their sculpture and how these meanings would have been experienced by specific audiences. Koontz finds that the iconography of El Tajin reveals much about how motifs and elite rites growing out of the Classic period were transmitted to later Mesoamerican peoples as the cultures centered on Teotihuacan and the Maya became the myriad city-states of the Early Postclassic period. By reexamining the iconography of sculptures long in the record, as well as introducing important new monuments and contexts, Lightning Gods and Feathered Serpents clearly demonstrates El Tajin's numerous iconographic connections with other areas of Mesoamerica, while also exploring its roots in an indigenous Gulf lowlands culture whose outlines are only now emerging. At the same time, it begins to uncover a largely ignored regional artistic culture of which Tajín is the crowning achievement. This comprehensive, accessible survey of world history has been extensively revised to provide an even more global and comparative perspective on the events and processes that have shaped our increasingly interdependent world. Written by leading scholars in their respective fields, Interactive maps—one Web-based interactive map in each chapter—provides readers with opportunities to explore the relationships between time and space in shaping world history. Volume 1 covers the period to 1700. The Sixth edition now provides roughly the same amount of coverage for European and non-European regions. Combines unusually strong and thorough coverage of the unique heritage of Asian, African, Islamic, Western, and American civilizations, while highlighting the role of the world's great religious and philosophical traditions. For anyone interested in world civilization or world history. The new edition of Civilization Past and Present is a major revision of a classic text (the last edition had Wallbank as the lead author). Civilization Past and Present has a strong European core with excellent global coverage and is well known in the marketplace as a highly readable, accessible survey text. This is important since students often complain that they are overwhelmed with too much content in this course. The main thrust of the revision is to make the book more inclusive of areas beyond Europe. With two new authors, an Annotated Instructors Edition, a new, unique feature that focuses on primary maps, a beautiful new four-color design, and a premiere supplements package on the market, this edition of Civilization Past and Present offers students and professors an accessible and exciting survey of World Civilization. For the first time, we will be adding an Annotated Instructors Edition, which will provide numerous useful teaching suggestions and ideas. The Annotated Instructors Edition is unique in this market and will prove invaluable to professors who invariably end up teaching parts of the course which are out of their area of expertise since the course is so broad. This edition is available electronically on CD-ROM that includes the entire text, study guide, videos, web links, maps, charts, and photos. Free when bundled, this exciting new
multimedia learning tool is easy to navigate and makes reading the textbook fun. Students will love how simple it is to take notes online, search for a topic, create a binder of documents, take practice tests, and watch historical videos. This book presents an empirical investigation of the efforts that multinational pharmaceutical companies take in order to find a business model that allows for a profitable access to the Bottom of the Pyramid (BoP) markets. The Bottom of the Pyramid in Africa is frequently mentioned as an attractive market due to its sheer size. Yet most companies struggle to access it because of the low price level, difficult physical market access and challenges when it comes to payment. More specifically, the book investigates the following business model-related questions: Do pharmaceutical companies provide products that meet the needs of the BoP? What characterizes the value generation of the company? What revenue model leads to a profitable business, and what role does a network of partners play in the business model? Findings reveal that there is no ‘one-size-fits-all’ answer to these questions. Providing continuous availability, affordability at a good quality of goods and services, creating health awareness, as well as localizing business to achieve a level of inclusiveness are essential prerequisites for success. In the last chapter this book provides a business model prototype that accounts for these key success factors for business at the Bottom of the Pyramid and points to further research topics. Written by the subject’s leading academic authority, this readable text addresses the most challenging task faced by multinational companies—how to deal with globalization and the resulting need for globally integrated strategies. Chapter topics include understanding global strategy, diagnosing industry globalization potential, building global market participation, designing global products and services, locating global activities, creating global marketing, making global competitive moves, regional strategy, strategies for companies from emerging economies, building the global organization, measuring industry drivers and strategy levers, and conducting a global strategy analysis. For CEOs, division heads, VP International, VP Global Strategy, VP Corporate Development/Strategy/Planning, VP International/Global Marketing, regional and national/general managers, and consulting firm partners. Learn how to live the life you want, not just the life you can afford! Managing your money is like going to the dentist or standing in line at the DMV. Nobody wants to do it, but at some point, it’s inevitable: you need to clean your teeth, renew your license, and manage your personal finances like a grown-up. Whether you're struggling to pay off student loan debt, ready to stop living paycheck to paycheck, or have finally accepted that your Beanie Baby collection will never pay off, tackling your finances may seem immensely intimidating. But it doesn't have to be. By approaching personal finance as a game—something that requires you to set clear goals, as well as face challenges you must “beat”—personal finance can not only be easy to understand, but it can also be fun! In Get Money, personal finance expert Kristin Wong shows you the exact steps to getting more money in your pocket without letting it rule your life. Through a series of challenges designed to boost your personal finance I.Q., interviews with other leading financial experts, and exercises tailored to help you achieve even your biggest goals, you’ll learn valuable skills such as: Building a budget that (gasp) actually works Super-charging a debt payoff plan How to strategically hack your credit score Negotiating like a shark (or at least a piranha) Side-hustling to speed up your money goals Starting a lazy investment portfolioand many more! Simply put, with this gamified guide to personal finance, you’ll no longer stress about understanding how your finances work—you’ll finally "get" money. You cannot serve both God and money (Matthew 6:24), but unfortunately, many people serve money without ever consciously choosing to do so. By not learning how to manage your money, you become a servant to your finances. Even though you desire to boldly serve God, you end up serving money by default – simply because of your financial situation in life. Money Mastery is here to help! It’s loaded with spiritual principles and practical tools that will empower you to master your money. M.B.A. Billy Epperhart shares: Why God wants you wealthy The Triple X Factor of $$$ mastery with practical steps, charts, and checklists Seven steps to financial freedom Using wealth to partner with God to help others and impact nationsThis book shares proven, "on-the-ground" insights for building "Base of the Pyramid" businesses that really are sustainable and green, will help alleviate social ills, and can scale to significant size and profitability. Its “second-generation” techniques reflect crucial lessons learned by "BoP” pioneers: lessons that dramatically increase the likelihood of success.

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