
For advanced undergraduate and/or graduate-level courses in Distribution Channels, Marketing Channels or Marketing Systems. Marketing Channels shows students how to design, develop, maintain and manage effective relationships among worldwide marketing channels to achieve sustainable competitive advantage by using strategic and managerial frames of reference.

Literature for Young Children

By examining the interface between consumer behavior and new product development, People and Products: Consumer Behavior and Product Design demonstrates the ways in which consumers contribute to product design, enhance product utility, and determine brand identity. With increased connectedness and advances in technology, consumers and marketers are more closely connected than ever before. Yet consumer behavior texts often overlook the application of the subject to product design, testing, and success. This is the first book to explore this interface in detail, exploring such issues as: the attributes and qualities that consumers demand from products and services, and social and cultural forces to be aware of; design and form and how they facilitate product
usage; technological developments and the ways they have changed how consumers interact with products; product disposal and sustainability; emerging and future trends in consumer behavior and product development and design. This exciting volume is relevant to anyone interested in marketing, consumer behavior, product development, technology, engineering, design, and brand management.

Rest Stop

As the landscape of marketing knowledge changes, contemporary buyers, be it individuals or organisations are now more informed, more demanding and crave value co-creation with marketers. This, coupled with technological and socio-cultural changes, provides robust evidence that the old perspectives, assumptions, and practices of marketing are no longer satisfactory.

Contemporary Issues in Marketing is a comprehensive, up-to-date, and cutting edge resource that presents a coherent understanding of topical issues in marketing. Bringing together theory and practitioners’ perspectives, it firmly addresses the prevailing challenges in the marketing world. Using vignettes on topics such as technology, ethics and practitioner viewpoints, this book explores the paradigm shift in marketing and developments in thoughts throughout the discipline.

The Seven Habits of Highly Effective People

A successful marketing department has the power to make or break a business. Today, marketing professionals are expected to have expertise in a myriad of skills and knowledge of how to remain competitive in the global market. As companies compete for international standing, the value of marketing professionals with well-rounded experience, exposure, and education has skyrocketed. Global Perspectives on Contemporary Marketing Education addresses this need by considering the development and education of marketing professionals in an age of shifting markets and heightened consumer engagement. A compendium of innovations, insights, and ideas from marketing professors and professionals, this title explores the need for students to be prepared to enter the sophisticated global marketplace. This book will be invaluable to marketing or business students and educators, business professionals, and business school administrators.
786. . .Open the 7th eye. die B4 u die sufi jedi shine like super nova true witness of YOD-HE-HO-VA transcendental light years above the mental meta-physi-cal slayer of the four dragons self, dunya, shaitan, and desires beyond the laws of duality true Self exist non dual adviata tantric alchemist soul chemist pranayama jade celestial mist traveling on the tariqat of the true wish Allah hu Akbar! Love and Light - sufi

**China Blue**

Mystery. Ancient Greece.

**Marketing**

Bottom-of-the-ninth dreams are the stuff that young boys are made of. But boys grow. Destiny arrives on the doorstep -or, more likely, fails to- and all the while mothers look on, impotent witnesses to the great unknown. Such is the turf of The Pitcher's Mom, a novel about big dreams, cup shopping, bleacher barbs, sore arms, mothers and sons, wrestling destiny, and the sacrifices we make for love.

**Why American History Is Not What They Say**

Martial Science is the study of physical forces and unique qualities. It is a scientific study of mater, energy, force, motion, and the way in which they relate to one another. This includes modern disciplines from your ideals, beliefs, and traditions enforced from your training. Enter the phrase: Martial Science

**Marketing Strategy, Loose-Leaf Version**

In the new edition of this widely popular guide, Literature for Young Children: Supporting Emergent Literacy, Ages 0-8, early childhood teachers and child-care professionals get the help they need to recognize high-quality children's literature and to learn to use it effectively to support emerging literacy development in infants, toddlers, preschoolers, and primary-age children. The authors, widely known as authorities in this field, explain how to use children's literature as a teaching tool and provide readers with a number of developmentally appropriate strategies for sharing literature with young children.
**Anyone Can Intubate**

Author is a leading theorist in negotiation and decision-making.

**The 7th Victim**

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**The Philosophy Behind Martial Science**

In Anthony Trollope's autobiography, he observes that "the plot of Orley Farm is probably the best I have ever made." Still considered one of Trollope's finest and most engrossing works, Orley Farm centers on the tale of Lady Mason, a woman charged with forging a will that bequeaths the title's namesake property to her spoiled son. First published in 1862, the original Chapman and Hall edition of the novel featured numerous illustrations by John Everett Millais, a prominent nineteenth-century English artist and one of the founders of the Pre-Raphaelite Brotherhood. Dive into this rare early edition of the novel's first volume for the opening portion of this seminal Trollope work, and then follow up with the concluding second volume (also included in the anthology).

**Caddo Cold**

A cyanide capsule and a bullet to the head. This is how Adolf Hitler is about to kill himself. The date is the 30th of April, the year is 1945. Hitler and his wife of less than two days, Eva Braun, are together in the Fuhrerbunker, an underground complex near the Reich Chancellery in Berlin. Berlin itself is not yet under siege, but it is apparent to all that it soon will be. For the Allies have defeated the Wehrmacht in the Belgian Ardennes and have already crossed the Rhine into Germany. While at the same time, the Red Army are advancing westwards towards the German capital, unstoppable since their decisive victory at Stalingrad. As a result, SS generals are now refusing to obey Hitler's orders. Stuck down in his bunker and feeling powerless, Hitler has begun to suffer a mental breakdown. The war is lost and he knows it now. Germany surrendered, unconditionally, a week after Hitler's death, on the 7th of May, 1945. The following day was declared Victory in Europe Day. The Second World War on the European continent was formally confirmed over. The war would continue in Asia for another three months, eventually ending on the 15th of August, 1945 - just over a week after the dropping of the Little Boy and Fat Man atomic
bombs on the Japanese cities of Hiroshima and Nagasaki. Germany was in utter ruins and occupied by the armies of the Soviet Union, France, America, and Britain and her Commonwealth. Meanwhile the world had witnessed the utterly destructive power of atomic weapons. This was how the Second World War ended; it was also how the Cold War began. The Cold War would last nearly half a century, with flashpoints occurring in locations all across the globe; from Afghanistan to Vietnam, Korea to Cuba. The real Cold War battlefront, though, was in Germany. It was here where the militaries of the Soviet Union and the Warsaw Pact countries faced off against the militaries of America and her European NATO allies. It was here where the bulk of the nuclear missiles were located, where the troops were based. Germany - then Germanies - was the true frontier of the Cold War. Following the collapse of the Berlin Wall in 1989, and the dissolution of the Soviet Union shortly after in 1991, the militaries that had based themselves in Germany for the past 50 years started to slowly return to their respective home countries. The military bases, and all the infrastructure that went along with sustaining them, were stripped bare and left behind. The purpose of this book is to document these Cold War sites as they are today, in 2016. They will not be around for much longer; most face imminent demolition, and the ones that don't are decaying and succumbing to nature. The hope is that by documenting how these bases currently are, as well as providing a short history on each of the sites, an audience unable to visit them themselves will learn something new about the Cold War. It was a military stand-off on a scale of which the world has never seen before. We have history books that communicate that scale; that communicate the dangers faced; the close calls and near misses; the fallibility of all those involved. Perhaps this book, and the pictures it contains, can help to communicate some of these things too, but in a different way.

**Marketing for Hospitality and Tourism**

The CR7 Course handbook is a companion and reference guide for CR7 mediators, negotiators, and leaders in any organization where ongoing and sustainable relationships are key to organizational mission success. It is designed to provide theoretical information, to include historical background about the conflict resolution field of study, and provide a practical guide to intervene, influence, and impact conflict resolution methods.CR7 is both a logo and trademark. CR stands for (of course) conflict resolution and the first two letters of the last name of the creator of the CR7 model, Dr. Stephanie Hampton CRedle. The number seven represents the basic tenets of the model: relationships, responsibility, reengagement, resolution, restitution, renewal, and reconciliation.
Cross-Cultural Design

Separated by the Colorado River are the scorching desert cities of Bullhead City, Arizona and the gambling town of Laughlin, Nevada where serial killer, El Jefe, stalks his women. Annually, El Jefe kidnaps a new victim shortly after leaving his previous years' victim in a gruesome public display. Rachael Pennington, a Bullhead Police detective, is driven to protect her city and determined to catch El Jefe. She is blindsided when he abducts her sister. The turbulent world of the Colorado River runs through the book and the lives of the Pennington sisters indelibly flow with the powerful and often treacherous currents.

The Pitcher's Mom

The xenophobic attacks that started in Alexandra, Johannesburg in May 2008 before quickly spreading around the country caused an outcry across the world and raised many fundamental questions: Of what profound social malaise is xenophobia - and the violence that it inspires - a symptom? Have our economic and political choices created new forms of exclusion that fuel anger and distrust? What consequences does the emergence of xenophobia hold for the idea of an equal, nonracial society as symbolised by a democratic South Africa? On 28 May 2008 the Faculty of Humanities in the University of the Witwatersrand, Johannesburg convened an urgent colloquium that focused on searching for short and long-term solutions. Nearly twenty individuals - mostly Wits academics from a variety of disciplines, but also two student leaders, a journalist and a bishop - addressed the unfolding violence in ways that were conversant with the moment, yet rooted in scholarship and ongoing research. Go Home or Die Here emanates directly from the colloquium. It hopes to make sense of the nuances and trajectories of building a democratic society out of a deeply divided and conflictual past, in the conditions of global recession, heightening inequalities and future uncertainty. The authors hoped to pose questions that would lead both to research and to more informed, reflective forms of public action. With extensive photographs by award-winning photographer Alon Skuy, who covered the violence for The Times newspaper, the volume is passionate and engaged, and aims to stimulate reflection, debate and activism among concerned members of a broad public.

Marketing: Real People, Real Choices
Open the 7th Eye

Why is the fifty-year-old secret of a missing military transport plane motivating some desperate men to begin setting deathtraps for Bill Travis, his client Holt Gatlin, and anyone else involved? To what lengths will they go to stop Bill for good? Does Holt Gatlin hold the cure to mankind’s myriad diseases and possibly the answer to immortality itself, or is he instead the host for an ancient evil? To find the answer Bill must have the help of the most unlikely sidekick of all. Caddo Cold is the seventh installment of the action-adventure suspense-thriller
The Bill Travis Mystery series.

Rainbow Valley

Contemporary Issues in Marketing

CHINA BLUE is the third book in The Dudley Sisters Saga. At the beginning of World War II Claire Dudley joins the WAAF. She excels in languages and is recruited by the Special Operations Executive to work in German occupied France with Captain Alain Mitchell, of the RCAF, and the French Resistance. Against SOE rules Claire falls in love. The affair has to be kept secret. Even after her lover falls into the hands of the Gestapo, Claire cannot tell anyone they are more than comrades. As the war reaches its climax, Claire fears she will never again see the man she loves

Celine's Landing

Michael was just a normal university student looking forward to graduating and starting his bright career. However, on the horizon, a dark, massive storm was building. Due to an extremely virulent flu strain and an ineffective flu vaccine, the world was about to experience the worst pandemic in history. With almost 90% of the population dead, Michael, along with his good friend, Lorie, must escape the virtually vacant university town and make their way home. Force to deal with dwindling resources, scavaging, and vicious marauders puts the couple in life and death situations. Michael struggles within himself to maintain his moral humanity while dealing with the evils of a post-apocalyptic world. Facing
increasingly difficult confrontations and obstacles, they forge ahead on their adventurous journey hoping that they can survive long enough to see their families once more.

**The Language of Jazz**

Celine's youth is blissfully happy, growing up in the magnificent alpine wonderland surrounding her picturesque village of Treaire, France. She, and five devoted friends, Remi, Amaury, Felicien, Alexis, and Daniel—all born within twelve days of each other, form a uniquely close bond of unity they label the friends. Respected as the group's surrogate sister, Celine is not only able to keep up but often sets a physical pace challenging to the boys. As the friends' grow mature, Celine and Remi develop a deep love and marry in the spring of 1940. Within weeks of their marriage France surrenders to Hitler's Nazis and the German army begins its infiltration of the countryside surrounding Treaire. Remi and Celine, disgusted with the abusive treatment by the Nazi oppressors recruit the friends into a paramilitary Resistance Cell they name the Tristan. Celine is smuggled out of France to be trained in paramilitary techniques at a facility run by the British and American commandos in England. Her natural physical ability allows her to excel in the training. She is one of the best students ever to pass through the training program, but the 11 month in training changes her. Her youthful innocence is gone when she returns to Remi. Their relationship must find new unity as she trains Remi and the rest of the friends into one of the most devastating Resistance cells in all of Nazi occupied Europe. With the assistance of the reclusive and brilliant scientist Gasper Chabot, the Tristan attack the Nazis in southern France with devastating success. Despite their cleverness and good fortune, the power of the Nazi presence is relentless. After months of struggle, the friends' only hope for survival is if General Alexander Patch's 7th US Army can battle their way to their aid as they, and a small band of Jews, defend the strategic Falauge rail depot and its critical train trestle over the Saint Laurnee Passage.

**Judgment in Managerial Decision Making**

The world’s most popular spreadsheet program is now more powerful than ever, but it’s also more complex. That’s where this Missing Manual comes in. With crystal-clear explanations and hands-on examples, Excel 2013: The Missing Manual shows you how to master Excel so you can easily track, analyze, and chart your data. You’ll be using new features like PowerPivot and Flash Fill in no time. The important stuff you need to know: Go from novice to ace. Learn
how to analyze your data, from writing your first formula to charting your results. Illustrate trends. Discover the clearest way to present your data using Excel's new Quick Analysis feature. Broaden your analysis. Use pivot tables, slicers, and timelines to examine your data from different perspectives. Import data. Pull data from a variety of sources, including website data feeds and corporate databases. Work from the Web. Launch and manage your workbooks on the road, using the new Excel Web App. Share your worksheets. Store Excel files on SkyDrive and collaborate with colleagues on Facebook, Twitter, and LinkedIn. Master the new data model. Use PowerPivot to work with millions of rows of data. Make calculations. Review financial data, use math and scientific formulas, and perform statistical analyses.

**Orley Farm**

In 2012, writer and Jiu-Jitsu expert, Gaston Cavalleri, made headlines in New York City when he single-handedly chased down, apprehended, and physically restrained a violent handbag snatcher in Central Park until police arrived. The city was looking for a good-news story to brighten up a long hot summer. New York's Channel Eleven (PIX11 news) called him "Superman, Batman, and Spiderman all rolled into one!" Appreciative New Yorkers (and the grateful lady-victim) celebrated Cavalleri's civic-minded vigilance. New York Post, July 7th, 2012: "A tough-as-nails jiu-jitsu expert made such quick work of a purse snatcher in Central Park Thursday, a group of other would-be crime-stoppers could only stand by and watch his martial artistry." Cavalleri wrote Crystal Caviar (his first novel) a short time later. Crystal Caviar is a gritty, street-level tale about a knock-about Australian fighter who pulls the pin on a "no-win, no-pay" fight life in Brazil to touch down at JFK Airport for an enigmatic rendezvous with destiny. This story is a sharp, action packed mystery that weaves black comedy, love, psychiatry, and surrealism.

**Murder at the Panionic Games**

It was the first and only time during combat operations in the Pacific theater that an Army Air Force unit would land with U.S. Marine assault elements across a hostile beach. The date was February 24, 1945 (D+5), and the beach on which the men of the 386th Air Service Group (ASG), U.S. Army Air Force (USAAF) landed was given the name of a color - Red. They possessed few of the combat skills Marine infantrymen would have had. They weren't trained to close with and destroy an enemy through close combat. They were specialists, trained in skills totally alien to the Marine "grunts" swarming ashore. Their skills,
however, were critical to the successful execution and completion of Operation Detachment (code name for the island and battle destined to become legendary in the history of World War II). Red beach was one of the black sand beaches on the eastern shore of the island named - Iwo Jima. This is a brief history of the 386th ASG, USAAF. Their story could have been lost to history except for the tenacity of a few of the units veterans and their descendants. It's the account of a group of men who could accomplish almost anything asked of them. They worked 24/7 for months, without complaint, in an environment fraught with danger and instant death. They were part of a generation of Americans whose self-sacrifice, courage, and love of country set them apart from every other generation. These men were members of the generation that saved civilization as we know it, "The Greatest Generation," and they are nearly all gone now. Fortunately, their story survives and should serve as an inspiration to those generations of Americans who follow after them.

**Influenza**

*Marketing: Real People, Real Choices* brings you and your students into the world of marketing through the use of real companies and the real-life marketing issues that they have faced in recent times. The authors explain core concepts and theories in Marketing, while allowing the reader to search for the information and then apply it to their own experiences as a consumer, so that they can develop a deeper understanding of how marketing is used every day of the week, in every country of the world. The new third edition is enhanced by a strong focus on Value Creation and deeper coverage of modern marketing communications practices.

**Marketing Channels**

*Book 1 Minor 7th Phrases (New Edition)*

**The Seven Sins of Memory**

A *New York Times* Notable Book: A psychologist’s “gripping and thought-provoking” look at how and why our brains sometimes fail us (Steven Pinker, author of *How the Mind Works*). In this intriguing study, Harvard psychologist Daniel L. Schacter explores the memory miscues that occur in everyday life, placing them into seven categories: absent-mindedness, transience, blocking, misattribution, suggestibility, bias, and persistence. Illustrating these concepts with vivid examples—case studies, literary excerpts, experimental evidence, and
accounts of highly visible news events such as the O. J. Simpson verdict, Bill Clinton’s grand jury testimony, and the search for the Oklahoma City bomber—he also delves into striking new scientific research, giving us a glimpse of the fascinating neurology of memory and offering “insight into common malfunctions of the mind” (USA Today). “Though memory failure can amount to little more than a mild annoyance, the consequences of misattribution in eyewitness testimony can be devastating, as can the consequences of suggestibility among pre-school children and among adults with ‘false memory syndrome’ . . . Drawing upon recent neuroimaging research that allows a glimpse of the brain as it learns and remembers, Schacter guides his readers on a fascinating journey of the human mind.” —Library Journal “Clear, entertaining and provocative . . . Encourages a new appreciation of the complexity and fragility of memory.” —The Seattle Times “Should be required reading for police, lawyers, psychologists, and anyone else who wants to understand how memory can go terribly wrong.” —The Atlanta Journal-Constitution “A fascinating journey through paths of memory, its open avenues and blind alleys . . . Lucid, engaging, and enjoyable.” —Jerome Groopman, MD “Compelling in its science and its probing examination of everyday life, The Seven Sins of Memory is also a delightful book, lively and clear.” —Chicago Tribune Winner of the William James Book Award

Abandoned Cold War Germany

-You here for the Midnight Coven?- Icy words whispered upon her lips in the night used to scare Lorelei Huntington. But that was before. Before her mother tried to have her killed. Before her world went back fifty years. Before the magic of the swamp found its way into Lorelei’s blood. Now the whispers and the cold breath of the dead are a comfort. That is, until a small ghost haunting Whit’s family's castle warns her about the secrets of the bloodthirsty family she resides with. The family the little ghost belongs to. Whit's family, it seems, are not all they appear to be. When Lorelei discovers the Midnight Coven and exactly who Whit's family is, she is forced to choose between running and becoming something she can't even fathom—a Rose. Fortunately, Lorri, the leader of the Devil's Roses, has a way with words, mean ones. With the help of Dorian, Marcus, and of course Henry, Lorelei turns the tables on Whit's resourceful family. This time, they're running and she's chasing—bringing the biggest monsters she can muster. But survival comes at a cost, one she isn't sure she is willing to pay.

Midnight Coven
A revolutionary guidebook to achieving peace of mind by seeking the roots of human behavior in character and by learning principles rather than just practices. Covey's method is a pathway to wisdom and power.

**Global Perspectives on Contemporary Marketing Education**

In a perfect world, little boys want to emulate their fathers. Mike Antheny was no different. He had a great deal of unconditional love, affection and admiration for his father and he wanted nothing more than to be loved in return. From the tender age of five, Mike's father desensitized him with every verbal, mental, emotional and physical beating. Each and every day was filled with abuse. If it wasn't Mike Antheny that suffered at the hand of his father, it was his mother or one of his seven siblings. A father is supposed to protect, love and shelter his children but his father was the one they needed protecting from. In today's society it's almost unheard of for an African American male to share a part of him that is so personal. Mike Antheny's accounts will guide you through the horrific ordeals that he personally experienced day in and day out. Prepare yourself as each incident will tug at your heart, evoke your anger and leave you breathless. This is told from the eyes of the seventh child.

**Go Home Or Die Here**

**American Book Publishing Record**

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Marketing: Real People, Real Choices is the only text to introduce marketing from the perspective of real people who make real marketing decisions at leading companies everyday. This reader-friendly text conveys timely and relevant material in a dynamic presentation, highlighting how marketing concepts are implemented, and what they mean in the marketplace. The seventh edition includes more information on marketing metrics, today's new approach to advertising and promotions, and an increased emphasis on the links between marketing principles and the real world.

**People and Products**

NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, and registrations are not transferable. To register for and use Pearson's MyLab & Mastering products, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for Pearson's MyLab & Mastering products may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. For undergraduate Principles of Marketing courses. This package includes MyMarketingLab TM . Real people making real choices Marketing: Real People, Real Choices is the only text to introduce marketing from the perspective of real people, who make real marketing decisions, at leading companies everyday. Timely, relevant, and dynamic, this reader-friendly text shows readers how marketing concepts are implemented, and what they really mean in the marketplace. The 9th Edition presents more information than ever on the core issues every marketer needs to know, including value, analytics and metrics, and ethical and sustainable marketing. And with new examples and assessments, the text helps readers actively learn and retain chapter content, so they know what's happening in the world of marketing today. Personalize learning with MyMarketingLab MyMarketingLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. 013463960X / 9780134639604 Marketing: Real People, Real Choices Plus MyMarketingLab with Pearson eText -- Access Card Package Package consists of: 0134292669 / 9780134292663 Marketing: Real People, Real Choices 0134293185 / 9780134293189 MyMarketingLab with Pearson eText -- Access Card -- for Marketing: Real People, Real Choices
Loving My Abuser

This work provides a comprehensive examination of the realities, changes, and public policy outcomes that are influenced by the African-American entrepreneurship experience. An excellent resource, it examines perspectives from which all businesses, ranging from small to large national and international, can benefit.

AMA Winter Educators' Conference

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For courses in Hospitality Marketing, Tourism Marketing, Restaurant Marketing, or Hotel Marketing. Marketing for Hospitality and Tourism, 7/e is the definitive source for hospitality marketing. Taking an integrative approach, this highly visual, four-color book discusses hospitality marketing from a team perspective, examining each hospitality department and its role in the marketing mechanism. These best-selling authors are known as leading marketing educators and their book, a global phenomenon, is the leading resource on hospitality and tourism marketing. The Seventh Edition of this popular book includes new and updated coverage of social media, destination tourism and other current industry trends, authentic industry cases, and hands-on application activities.

The Forgotten Unit of Iwo Jima

Entrepreneurship in South Africa and the United States

This book constitutes the proceedings of the 8th International Conference on Cross-Cultural Design, CCD 2016, held as part of the 18th International Conference on Human-Computer Interaction, HCII 2016, held in Toronto, ON, Canada, in July 2016 and received a total of 4354 submissions, of which 1287 papers and 186 poster papers were accepted for publication after a careful reviewing process. These papers address the latest research and development efforts and highlight the human aspects of design and use of computing systems. The papers thoroughly cover the entire field of Human-Computer Interaction, addressing major advances in knowledge and effective use of computers in a variety of application areas. The 81 papers presented in the CCD 2016 proceedings are organized in topical sections as follows: culture and user
experience; cross-cultural product and service design; cultural ergonomics; culture and mobile interaction; culture in smart environments; cross-cultural design for health, well-being and inclusion; and culture for e-commerce and business.

**Crystal Caviar**

Synopsis Rest Stop is a 250 page realistic novel based on real characters I knew while I served my time in prison. It is about the convicts I lived with on a daily basis. The book starts off in prison and gives insight of the living conditions. It tells of the games that are needed in order to survive. It explains the brotherhood that forms between cell mates and the cliques you become part of, not by choice but out of necessity. Following a fight and a stabbing, the four inmates who are held responsible are being transported from a minimum security location to the main prison when they escape. The escape convicts come up with a plan to take over a rest-area on Interstate 15. It was just a few miles from Las Vegas. They figured that the people going to Vegas would have lots of cash on them. Their plan was to rob them and use the money to get out of the country. It is a long way from Oregon State Penitentiary to Las Vegas. A big part of the story takes place on the trip to get to the rest stop, with robbery, murder and rape along the way. The driving force behind the story is the dialog and vivid thought process, not only from the convicts but from the victims. Each chapter gives insight to the mind set and words of the escaped convicts, along with the Warden, the State Police and the Federal agent who is always just one step behind the inmates. The novel begins with a thrilling, fast paced opening. It holds the excited pace up to an unforgettably tense conclusion. Each chapter ends in a poem I wrote while in prison and coincides with the story. The epilogue leaves room for a sequel for a second book. Ron Lemco PO Box 63 Sumner, WA. 98390 253-2284544 rlemco@aol.com

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